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## **New Hands-Free Emergency Kit For Surviving Disasters in Major Cities**

**WASHINGTON D.C., June 28, 2017** - - Black Swan Safety Innovations LLC, announced the release of the [Urban Escape Belt™](#), the first truly hands-free emergency kit designed for people who live or work in urban environments where surviving building fires, attacks and other possible disasters requires careful preparation.

Inspired by the “go bag” used by Special Forces operators, the Urban Escape Belt™ puts the essential emergency items at the waist – where they are most easily accessible during a major emergency. The hands-free design, however, allows the user to also carry a child, backpack, or other important items, and assist others to safety. Black Swan Executive Vice President MJ Downs stated, “We think growing global uncertainties and recent world events are increasing anxiety among urbanites and creating a new market for specialized disaster preparedness products.”

Most editions of the Urban Escape Belt™ feature the iEvac® fire escape hood – qualified anti-terrorism technology certified by the Dept. of Homeland Security. The iEvac® provides up to 60 minutes of respiratory protection in most fires and from many toxins including tear gas, sarin gas, chlorine, Ebola, anthrax, radioactive particles and more. The kit has other essential items, including a flashlight, multi-tool, and a first-aid kit for 2-3 people designed by an emergency physician. A cell phone pouch is also included so that smart phones won’t get dropped in a hurried, crowded escape.

Said MJ Downs, “Living in a big city you realize that a disaster or attack would present unique difficulties, especially if you have kids. We asked ourselves, if I’m in a tall building when something bad happens, what is my plan? There would be confusion and panic, possibly smoke, maybe worse. What do I really need? How do I get my family out? Emergency and survival items on a belt just made the most sense, especially if you have to help others or carry something to safety.”

For its unique design, Black Swan combined a base layer of military grade nylon webbing under a heavyweight polypropylene band to create a belt platform that can

comfortably and securely support up to a 20 lb load. With added “D” rings and military-style stitching, users can easily customize their belts. The UE Belt™ can be put on and adjusted in seconds.

Other UE Belt™ editions are available for natural disasters, frequent international travelers and for children and elderly persons.

To learn more visit: [www.urbanscapebelt.com](http://www.urbanscapebelt.com)

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The Urban Escape Belt™ is a uniquely designed emergency kit to help city-dwellers escape building fires, urban unrest, earthquakes, and even terrorist attacks. The standard Urban Escape Belt™ comes equipped with an iEvac® fire escape hood, a first aid kit, and other essential items to help people escape and survive major emergencies. Available online at: [www.urbanscapebelt.com](http://www.urbanscapebelt.com)